



NACW
National Association of
Commissions for Women

46th Annual Conference
& Empowerment Summit

Honolulu, Hawaii | July 16-21, 2016

aloha

and Equality for All



SPONSORSHIP PROSPECTUS





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"aloha and equity for all"

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Dear Prospective Sponsor:

For forty-six years, the National Association of Commissions for Women (NACW), a 501(c)(3) organization, has represented the interests of the board and staff from state, county and city women's commissions. NACW has been the only national advocate of women's commissions who, in turn, articulate the interests and concerns of millions of women and girls from across the nation. Our membership is made up of a diverse blend of all ages, economic and ethnic backgrounds. Through their work, they touch millions of women and girls by playing a significant role in local, state and national policy and legislative development. They act as bridges between government and their communities, communicating the needs and issues affecting women and girls in order to create positive social change.

Annually, NACW members gather in cities across the country to meet, share best practices and learn about issues facing women and girls. Members gather to discuss:

- New and innovative legislative policies
- Diverse ways to support women and girls
- Ways to strengthen Commissions across the nation

With more than 2/3 of American women serving as either co-breadwinner or sole breadwinner for their families, we face a changing tide in workplace demographics. We are constantly called to meet this tide with new ways to support women and their families. It is fitting that NACW chose Hawaii for its 46th Annual Conference and Empowerment Summit. Hawaii has a rich history, much of which is based in its deep commitment to women and progressive policies for women.

The conference is scheduled for July 16-21, 2016 at the Ala Moana Hotel in Honolulu, Hawaii. [This year's theme is Aloha and Equality for All.](#) This conference will bring together diverse members from across the nation with one goal: to examine ways in which we can all better the lives of women and girls.

[We invite you to become a sponsor of the 46th NACW Annual Conference and Empowerment Summit.](#) As a sponsor, you will not only make this national conference a success, you will enjoy heightened visibility with a diverse group of attendees and an opportunity to promote programs, services, and products. Sponsorship of this event will provide exceptional opportunities for community visibility and exposure to women and girls from across the United States and the Pacific. More importantly, your sponsorship will convey your support of women and girls in Hawaii and across the nation.

Enclosed, you will find the 2016 Sponsorship Prospectus outlining the sponsorship opportunities and benefits of each sponsorship level. We welcome you to choose one of the numerous opportunities to demonstrate your support.

If you need additional information, please contact Cathy Betts at (808) 586-5758 or by email at Catherine.a.betts@hawaii.gov.

[The deadline for Sponsorship and Underwriting Opportunities is June 15, 2016.](#)

Best,

Cecilia Zamora
President
National Association of Commissions for Women

Cathy Betts
Executive Director
Hawaii State Commission on the Status of Women

ABOUT THE NATIONAL ASSOCIATION OF COMMISSIONS FOR WOMEN (NACW)

The National Association of Commissions for Women (NACW) was originally formed in 1970 as the Interstate Association of Commissions on the Status of Women (IACSW) to represent women's commissions across the country and to provide them with support and resources so that they will survive and thrive. In 1975, the IACSW became NACW and increased its membership to include state, county and city commissions for women. NACW represents our member commissions as their national advocate and provides a national voice of support for the efforts of our government-appointed commission members. These commissions hold a unique and positive role in promoting women's equity and justice in their local

communities and, as members of NACW, join the national effort to address women's empowerment and equality. NACW is governed by a Board of Directors composed of an Executive Committee that includes the President, Vice President,

Treasurer and Secretary, and fourteen Directors elected from its membership to include national and regional representation. NACW is a nonprofit 501(c)(3) organization. As an advocate for all women, NACW is the bridge between government and the private sector. Our membership reflects all age, economic, ethnic and social groups. NACW represents all women and is nonpartisan.

The mission of NACW is to sustain, strengthen and advocate for women's commissions in their work to promote equality and justice for all women and girls and ensure they are represented and empowered in their communities.

LEGISLATIVE PRIORITIES

- Civil and Human Rights
- Civil Engagement and Women's Leadership
- Pay Equity
- Economic Equity
- Violence Against Women
- Work and Family
- Women Veterans

NATIONWIDE SPONSORSHIP BENEFITS

- Reach key decision makers in numerous women's organizations
- Meet with community leaders representing numerous non-profit and minority owned organizations and agencies
- Deliver your market message to knowledgeable audience of influencers
- Gain exposure before women-led organizations
- Promote your commitment to diversity and outreach programs
- Inspire and challenge women and girls to achieve their goals
- Complimentary conference registrations included with reserved parking
- Receive recognition through email marketing, advertisements, social media and verbal announcements during the conference program



EVENT DETAILS



DATE

July 16-21, 2016



HOTEL

Ala Moana Hotel
410 Atkinson Drive
Honolulu, Hawaii 96753



CONTACT

Cathy Betts, JD
Executive Director
Hawaii State Commission on the Status of Women
235 South Beretania Street, Room 407
Honolulu, Hawaii 96813
(808) 586-5758





SPONSORSHIP OPPORTUNITIES

	YELLOW HIBISCUS	PIKAKE	PLUMERIA	MAILE	ILIMA	Friend of NACW
	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000	Up to \$999
Print, Web, and Other Media Presence						
Conference program	Logo	Logo	Logo	Name	Name	Name
Conference website	Logo and Link	Logo and Link	Logo and Link	Name	Name	Name
Pre-conference advertising and promotional collateral	Logo	Logo	Logo	Name	Name	
Name listing during plenary sessions (projection or signage)	Logo	Logo	Logo	Name	Name	
Opportunity to add collateral to conference bag	Yes	Yes	Yes	Yes	Yes	
Conference bag placement	Logo	Logo	Logo	Name		
Advertisement in printed program	Full page	Full page	Half page	Quarter page	Quarter page	
	(Color/Back page placement)	(Color/Inside Front page)	(Color/Inside Back page placement)	(B/W)	(B/W)	
Conference Presence						
General sessions (projection or signage)	Logo	Logo	Logo	Name	Name	
Complimentary conference registrations with VIP seating at general sessions	5	4	3	2	1	
Complimentary special event attendance	5	4	3	2	1	
Complimentary exhibit space	Yes	Yes	Yes	Yes		
Exclusive special event sponsorship or function (to be mutually determined)	Yes	Yes				
Options may be customized	Yes	Yes	Yes			
2-Minute corporate welcome At Opening Plenary Session	Yes					
Exclusivity, if commitment received by April 30, 2016	Yes					
First refusal for 2017 NACW Conference	Yes					
Complimentary Associate Membership	Yes	Yes	Yes	Yes	Yes	Yes



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2016 SPONSOR COMMITMENT FORM

PLEASE COMPLETE AND RETURN THIS FORM TO:

NACW Conference 2016, c/o Cathy Betts

235 South Beretania Street, Room 407 Honolulu, Hawaii 96813

Questions Contact: Phone (808) 586-5758

Email: Catherine.A.Betts@hawaii.gov

CONTACT INFORMATION

Company Name (as it is to appear in the program)

Primary Sponsor Contact Name

Mailing Address, City, State and Postal Code

Phone No.

Fax No.

Email Address

Company Website

To whom should we address our thank you (if different from above)?

SPONSOR PLEDGE

Please check which sponsorship(s) you would like to secure for the 2016 Conference.

Yellow Hibiscus \$15,000

Pikake \$10,000

Plumeria \$5,000

Maile \$2,500

Ilima \$1,000

Friend of NACW up to \$999

PAYMENT INFORMATION

Please invoice my company for the above marked amount.

I need an organizational W-9 to complete payment.

Enclosed is our check made payable to: **National Association of Commissions for Women**

Please charge my credit card

Credit Card #: _____ Expiration Date _____

Name on Card _____ V-Code _____ Billing Zip code _____

Signature _____ Date _____